

Corporate Hospitality, Advertising and Sponsorship Opportunities



Herne Bay Football Club
Celebrating 125 years in Football 1886 – 2011

Reserve Team Sponsorship

Being Herne Bay Football Club's official Reserve Team sponsor is another unique opportunity to give your organisation fantastic exposure and recognition.

Herne Bay FC Reserves currently play in the Kent 1st Division

As Official Reserve Team sponsor, your package will include:

- Entry to the ground for 2 people for 1st Team games
- Free entry for 2 people to all reserve team home games
- Reserved car parking on match days for 1 car
- Complimentary match day programme
- Bar facility and tea, coffee and cakes available at half-time
- An opportunity for selected guests to lead the teams on to the pitch
- Opportunities to meet the players

Plus promotional elements including:

- Your company banner and logo or name displayed on the website with click through to your own website
- Full-page advert in the match day programme
- Recognition of your sponsorship announced over the tannoy system before the match, at half-time and during the match
- Opportunity to distribute your company's promotional literature in a number of different ways



Community Football Academy Sponsorship

Herne Bay Football Club has created a new Community Football Academy for children 3 years and over and adults of all abilities.

As Official Academy sponsor, your package will include:

- Entry to the ground for 2 people
- Reserved car parking on match days for 1 car
- Complimentary match day programme
- Bar facility and tea, coffee and cakes available at half-time
- An opportunity for selected guests to lead the teams on to the pitch
- Opportunities to meet the players

Plus promotional elements including:

- Your company banner and logo or name displayed on the website with click through to your own website
- Full-page advert in the match day programme
- Recognition of your sponsorship announced over the tannoy system before the match, at half-time and during the match
- Opportunity to distribute your company's promotional literature in a number of different ways



For more information on sponsorship with Herne Bay Football Club
Contact our Commercial Manager on 01227 363452 or ronboddy@hernebayfc.net

Match Sponsorship

Match Sponsorship at the Safety Net Stadium offers a unique opportunity to treat your most valued clients, staff and guests. The exposure and experience your organisation will receive is fitting to the status of this, our most prestigious, attraction.

Hosted by a club Chairman, your package will include:

- Entry to the ground for you and 3 guests
- Reserved car parking for 1 car
- Complimentary match day programme for guests
- Bar facility and tea, coffee and cakes available at half-time
- An opportunity for selected guests to lead the teams on to the pitch
- Opportunities to meet the players
- Select the Herne Bay FC “Man of the Match” for the after-match presentations
- Present the “Man of the Match” champagne

Plus promotional elements including:

- Your company logo or name displayed on the front cover of the match day programme
- Full-page advert in the match day programme
- Recognition of your sponsorship announced over the tannoy system before the match, at half-time and during the match
- Opportunity to distribute your company’s promotional literature in a number of different ways



Match Ball Sponsorship

The Bay Match Ball Sponsorship is specially designed to introduce you to the exciting market of football sponsorship. Your company's profile can only be enhanced through association with Herne Bay Football Club.

We have designed this package especially for companies searching for an ideal stepping-stone toward developing brand awareness.

Your Match Ball Sponsorship Package includes:

- Entry to the ground for 1 person
- Reserved car parking for 1 car
- Complimentary match day programme, club pin and coaster
- Bar facility and tea, coffee and cakes available at half-time
- Opportunities to meet the players



Plus promotional elements including:

- Your company logo or name displayed on the front cover of the match day programme
- Advert in the match day programme
- Recognition of your sponsorship announced over the tannoy system before the match, at half-time and during the match
- Opportunity to distribute your company's promotional literature in a number of different ways



Mascot Sponsorship

Just imagine the thrill of being a child leading The Bay on to the Safety Net Stadium pitch. That thrill will provide memories that last a lifetime.

As an official Herne Bay Football Club Mascot, a youngster will have an unforgettable day. A Bay Mascot Sponsorship Package is perfect for birthdays or other special events - not just for the mascot, but for the whole family.

Your Mascot Sponsorship Package includes:

- The mascot fitted out with a full Bay junior replica kit
- A visit to the dressing rooms to be introduced to the team and management
- Photographs of the mascot with favourite player
- Pre-match warm-up with the players and training session on the pitch with a fully qualified coach
- Mascot leads the team on to the pitch
- Photographs with Match Officials, Captains and Sponsors on pitch
- Two complimentary match-day programmes, club pin and coaster
- Two adults and two junior tickets for the Match (including Mascot)
- Publication of mascot's photograph (to be provided) in the match day programme



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Programme Advertising

With a captive audience on match days, the Herne Bay FC match day programme makes essential reading for any Bay fan. Our glossy publication offers match stats, facts and interviews and much much more. It also provides an excellent platform for you to promote your business from.

There are opportunities to advertise in the match day programme at some of the most competitive and cost effective prices around, whilst also supporting The Bay on their climb up the leagues.

The advertising package includes:
(cost per season for all home programmes)



Perimeter Board Advertising

Advertising at the Safety Net Stadium, Winch's Field is a great way to expose your brand to a wide and varied demographic.

Thousands of people have passed through the gates at the Safety Net Stadium in the past year so your company could not wish for a bigger audience.

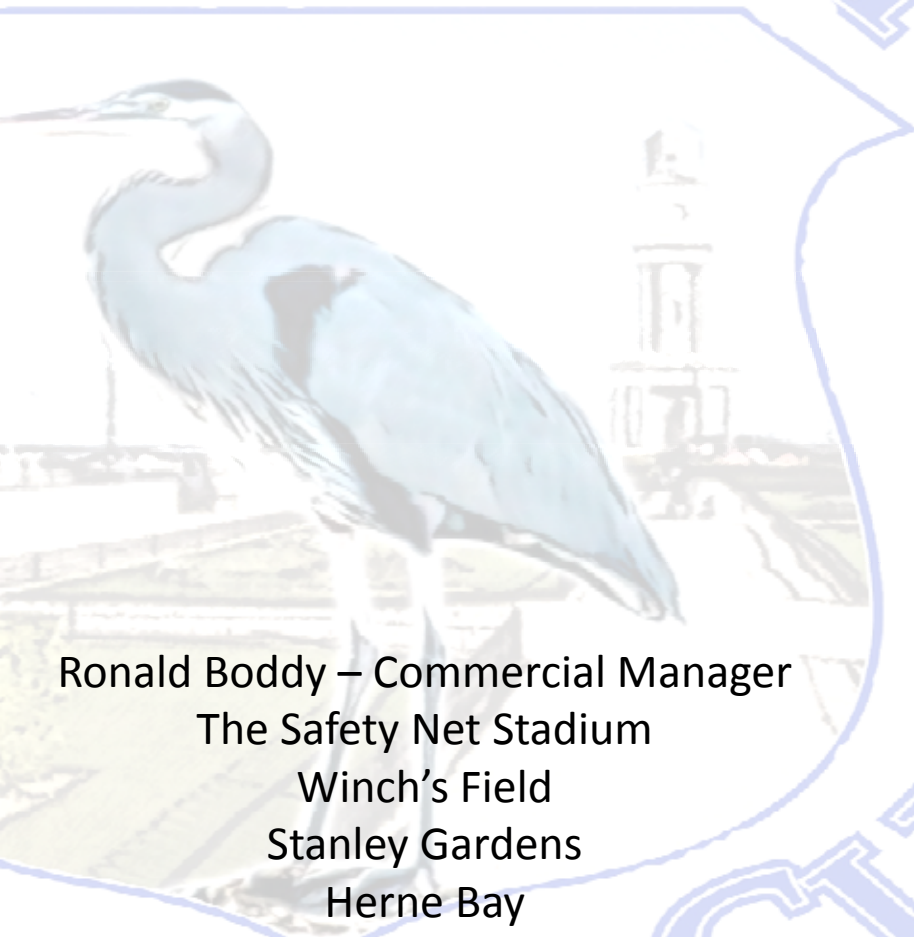
Perimeter boards offer a high impact, high visibility form of advertising. With regular coverage in the media, the potential for exposure is endless:

2.40m x 0.50m aluminium full colour advertising boards (artwork supplied)



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